**TheFormTool, LLC Launches ‘Intelligent Forms’ Business**

Seattle, (Date) — TheFormTool, LLC is pleased to announce the launch of a series of libraries of intelligent forms for use by lawyers and other professionals. The initial suite of intelligent forms, available today, is *Elder Law — Preparing for Disabilities.* It consists of 26 forms, 57 pages and 13,000 words, with more than 1,300 fully automated variables. The forms are compatible with TheFormTool PRO and Doxserá® versions 3.0 and newer and with all versions of Word for Windows since 2007.

The second suite in the series is nearly ten times as large. *Business Law — Company Formation and Operations* will be available May 15. The company plans to release 1-2 subject-specific suites for lawyers and other professionals each month.

“Our customers already report saving an average of more than 70% of the time they’d otherwise spend on repetitive documents, while eliminating nearly all of the errors,” commented Bob Christensen, Director of Customer Service for the firm. “Our goal with these libraries of intelligent forms is to help them achieve savings above 90%, thereby improving office productivity by a factor of ten over legacy approaches.

“By distributing high-value intelligent forms that are completely editable and customizable by the customer, our goal is to ‘seed and spread’ best practices, helping entire professions improve both service delivery and economics.”

At the beginning of the project, the company set five goals to be accomplished prior to opening the new line of business:

* + - The measurable benefit-to-cost ratio for customers has to be at least 10-to-1 the first year, with a five year benefit of at least 50-to-1.
		- The learning curve needs to be zero, with the startup time less than one minute for an experienced customer and less than ten minutes for a completely new user of the firm’s software.
		- The forms have to be completely editable and customizable.
		- The content of the forms must be sophisticated and expertly crafted.
		- The economics needs to be spectacularly better than all the alternatives, an affordable purchase model rather than the more typical subscription/fee approach.

Until May ?? *Elder Law — Preparing for Disabilities* is available for a one-time payment of $325 for a lifetime license for an entire firm, after which its price will be $465. <https://www.theformtool.com/forms/>

**About TheFormTool, LLC**

Founded in 2011, TheFormTool, LLC is a leading software innovator offering legal and business professionals, whose documents are a literal representation of their expertise and quality of service, simple-to-use software for efficiently creating one or more intelligent documents with ease and accuracy. The company offers TheFormTool PRO™ for document assembly; for more intense needs its multi-document automation software, Doxserá®; Snapnumbers for autonumbering within documents; and, will later this year introduce Doxserá DB, its database-enabled product. Its software is in use in firms large and small in more than 200 industries and 40 countries. Last month the company announced a strategic relationship with and investment by Stewart McKelvey, the leading Canadian law firm. [www.theformtool.com](http://www.theformtool.com)

**Contact:**

TheFormTool, LLC

Bob Christensen

360.866.6600

info@theformtool.com