

**MEDIA CONTACT:**

Lee Rech for

 **TheFormTool**.LLC

801.556.8423 – cell

[lee@lbrcommunications.com](mailto:lee@lbrcommunications.com)



**DOCUMENT AUTOMATION SOFTWARE DOXSERÁ  
BUILDS IMMEDIATE ACCEPTANCE AMONG LEGAL & BUSINESS COMMUNITY**

*Law firms, sole practitioners and businesses report  
improved accuracy and productivity at substantially lower cost than competitive products*

**OLYMPIA, Wash.— January 22, 2014** —Two weeks after its [Doxserá](#) launch, document assembly and automation software developer [TheFormTool, LLC](#) reports that its new intelligent document automation software is rapidly gaining momentum among small and large law firms, sole practitioners, and businesses. Doxserá creates multiple documents at one time with greater accuracy with less than 10 minutes of training.

According to Quentin Solt, a senior consultant solicitor with [Burlingtons LLP](#) heavily engaged with technology companies and former partner with London law firm [Berwin Leighton Paisner](#), “Doxserá automatically transforms processes. For one client providing complex finance and factoring facilities we have reduced the time it takes to produce a suite of tailored documents from days to hours. It is magical to click the ‘Run’ button and see documents compile themselves, knowing the firm’s embedded knowledge and logic are being applied to give the client great service and outstanding value.”

An early adopter, at [Solution Law](#), Steve Stovall strives to give his clients excellent service. “Doxserá’s low entry price and ease of use combined with fantastic support got me up and running with an efficient form system very quickly,” explained Stovall. “I began with the free version of TheFormTool, quickly upgraded to PRO and now use Doxserá to simultaneously create multiple documents at a significantly lower cost than competitive offerings.”

Echoing the productivity sentiment, WorkRecords.com Chief Legal Officer Bruce Cheatham added, “At WorkRecords, Inc., we provide cloud-based business software to manage a multi-employer workforce. I spend a lot of time managing repetitive business documents, including corporate contracts and formation and governance documents. Doxserá makes managing all of my critical documents so much easier, especially for a company with minimal clerical support.”

An annual Doxserá subscription license starts at \$89.00 per user with volume discounts for multiple office and enterprise installations. For more information, visit the [Doxserá how-to video](#).

**ABOUT THEFORMTOOL, LLC**

Founded in 2011, TheFormTool, LLC is a leading intelligent document automation software company offering legal and business professionals, whose documents are a literal representation of their expertise and quality of service, simple-to-use software for creating one or more documents with ease and accuracy. The company offers

2

TheFormTool PRO for document assembly and its new document automation system, Doxserá.

[www.theformtool.com](http://www.theformtool.com).

# # #